

Total 2017 budget: \$120,099				
(Sub-totals)		\$/YEAR	NOTES	REVENUE
<b>\$52,176</b>	<b>WAGES &amp; SALARY</b>			
	Salary	\$48,000	\$2000 per month x 2	
	Employment tax	\$4,176		
<b>\$50,260</b>	<b>EVENTS</b>			
	Weekly class space rental	\$2,880	\$30 per week; 48 weeks; 2 classes	Donation
	Monthly Intro Talks	\$2,640	\$120 space rental; \$100 food	Donation; \$25 pp
	Workshops	\$3,300	\$350 room; \$150 f&b; \$50 adverts; every 2 months	\$120 pp
	Workshop sponsorships	\$1,440	Sponsorship of low-income individuals' attendance at retreats (2 per retreat)	
	Class Member Retreat	TBD		\$750 pp
	Annual Tour with Sunandaji	\$40,000	No revenue to VILA; all proceeds to India	\$1000 pp
	Summer Youth Camp	TBD		
<b>\$12,945</b>	<b>PROFESSIONAL SERVICES</b>			
	Marketing: personnel	\$6,720	14hrs/week @\$20/hr; 6 months	
	Video Content Production	\$3,000	\$1000 per video quotation; specialist	
	Accountant / CPA	\$1,500	Tax reporting; general questions; \$175/hr	
	Website redesign	\$1,125	3 jobs at 3hrs, @\$125/hr	
	Marketing: content	\$600	General VILA marketing; one online ad per month @\$50	
	Business Strategy	TBD		
	Branding	TBD	Quotation requested	
	Design & printing	TBD	Quotation requested	
<b>\$2,316</b>	<b>DUES &amp; SUBSCRIPTIONS</b>			
	Adobe Suite	\$873	\$73 per month	
	Payroll Fees	\$821	\$68 per month	
	Phone	\$622	\$52 per month	
	Quickbooks	\$259	\$22 per month	
	GoDaddy	\$143	Web hosting; Email; Online storage; Search visibility; domain registration	
<b>\$2,000</b>	<b>ONGOING EDUCATION</b>			
	Online learning from VA	\$1,000	50% contribution from VILA	
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